



Learn Beyond

**KPR Institute of Engineering and Technology**

(Autonomous, NAAC "A")

Avinashi Road, Arasur, Coimbatore.

**Phone:** 0422-2635600**Web:** kpriet.ac.in**Social:** kpriet.ac.in/social**CAC011****NBA Accredited**  
(CSE, ECE, EEE,  
MECH, CIVIL)**ORIENTATION PROGRAMME ON MANAGEMENT ENTRANCE TEST PREPARATION AND CAREER IN MBA**

<b>Event No</b>	CAC011
<b>Organizing Department</b>	Career Advancement Cell
<b>Associate Dept.   NSC</b>	Computer Science and Engineering
<b>Date</b>	15/10/2022
<b>Time</b>	09:30 AM to 11:30 AM
<b>Event Type</b>	Guest Lecture
<b>Event Level</b>	Cell Committee
<b>Venue</b>	THANAM HALL
<b>Total Participants</b>	66
<b>Faculty - Internal</b>	6
<b>Students - Internal</b>	60

**Related SDG****Resource Persons**

Sl	Type	Name	Designation	Company	Email	Phone
1	Chief Guest	MR DHARNENDRAN	DIRECTOR	PILLAR INDIA LEARNING AND DEVELOPMENT SERVICES	dharnendran@indiapillar.com	xxxxxxxxxx

**Involved Staffs**

Sl	Name	Role
1	Sasikala C	Coordinator

**Outcome**

1. Why MBA?
- 2.admission in premier B-Schools in India.
3. Selection Process Methods in MBA school

**Event Summary**

Department of CAC, organized an online guest lecture titled "ORIENTATION PROGRAMME ON MANAGEMENT ENTRANCE TEST PREPARATION AND CAREER IN MBA" on 15.10.2022 as part AY 2022-23 odd semester activity. KPRIET students attend the lecture. Chief guest Mr. DHARNENDRANI he is a director of PILLAR INDIA LEARNING AND DEVELOPMENT SERVICES and 10 years experience in this field.

Mrs. R. Saranya , department of CAC delivered a welcome address . After the welcome address, chief guest start her session. The lecture started with introduction about MBA.also explain about the top -B school in India and abroad.

Also discussed in -what are the procedure to will get admission in this b-school ,university.

Chief guest Mr. DHARNENDRANI explain the concept of interview, it's level and explain the basic thinking skill at the time of interview. This session focuses on creating awareness on Why MBA? and addresses methods/strategies for strengthening also address the Personal Interview preparations

Totally 80 students participants in this guest lecture.

This session went for 2 hours. After the doubt clarification session , the participants thanked the resource person and event organizers for a wonderful session .we received much positive feedback regarding this session.

Our students got clear idea in MBA and top B-school's admission process.

Mrs.C.sasikala concluded the session with a Vote of Thanks.



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**Orientation Programme on  
Management Entrance  
Test Preparation  
&  
Career in MBA**

15 OCT • THANAM HALL • 09:30 AM

**Resource Person**  
**Mr. Dharnendran**  
Director & Co-Founder  
Pillar India Learning & Development Services  
Erode

**Student Coordinators**  
**Aravintha prasad VC**  
IV CSE  
**Yazhini S**  
IV CSE

**Coordinator**  
**Ms Sasikala**  
AP/CSE

**Convenor**  
**Dr N Yuvaraj**  
HOD/CSE  
**Dr R Saranya**  
HOD/CAC

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